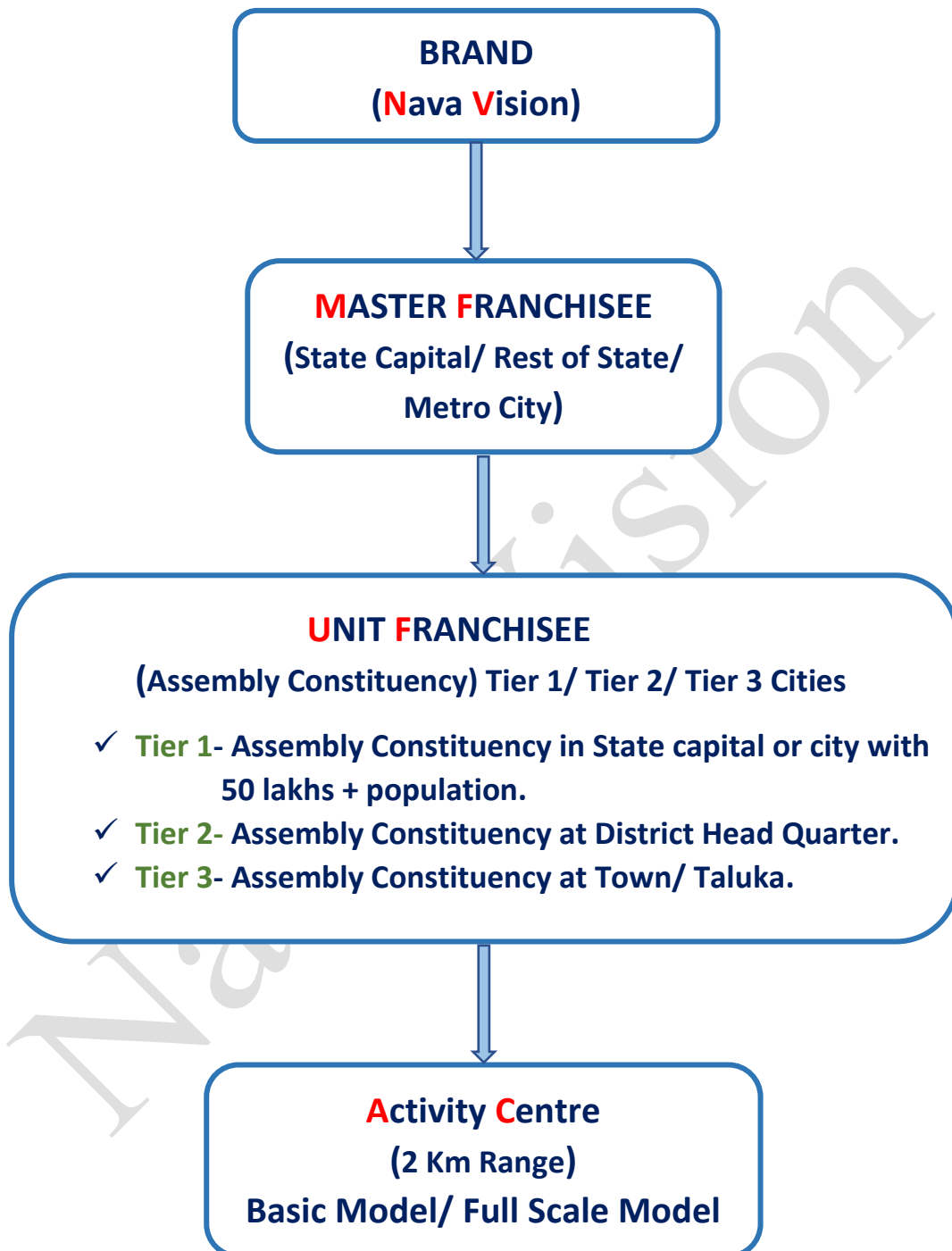
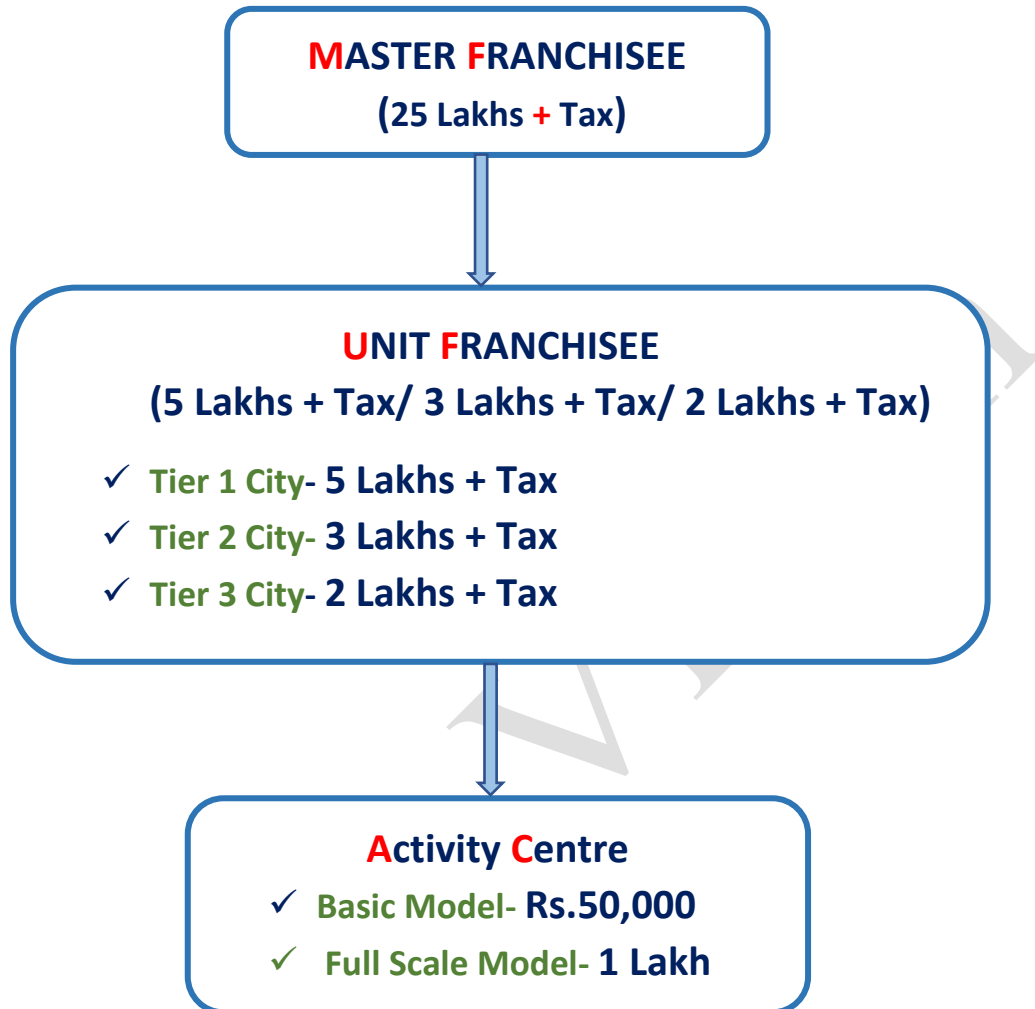


Franchisee Model



Franchisee Fee Structure



Note: Master Franchisee will be given One Unit Franchisee Free
(No additional unit franchisee fee will be charged) of his/her Choice.

Franchisee Infrastructure

Master Franchisee **(Basic Infrastructure)**

Tier 1 City

(Minimum Carpet Area 1000 to 1200 Sq. ft)

- ✓ **Interior & Fit outs**– Rs. 2,50,000/-
- ✓ **Business Promotion and others**– Rs. 30,000/-
- ✓ **Equipment** – Rs.3,62,000/-

Tier 2 City

(Minimum Carpet Area 1000 to 1200 Sq. ft)

- ✓ **Interior & Fit outs**– Rs. 2,50,000/-
- ✓ **Business Promotion and others**– Rs. 30,000/-
- ✓ **Equipment**– Rs.3,62,000/-

Tier 3 City

(Minimum Carpet Area 1000 to 1200 Sq. ft)

- ✓ **Interior & Fit outs**– Rs. 2,50,000/-
- ✓ **Business Promotion and others**– Rs. 30,000/-
- ✓ **Equipment**– Rs.3,62,000/-

Note: Actual cost may vary. We have given approximate cost.

Franchisee Equipment's

Master Franchisee

(Tier 1 / Tier 2/ Tier 3)

- ✓ **Air conditioner and stabilizer (Optional)**
- ✓ **UPS**
- ✓ **Computer – Desktop–Minimum 4 No's**
- ✓ **Laptop- –Minimum 5 No's**
- ✓ **Multifunctional Printer and scanner**
- ✓ **Tables - Front desk**
- ✓ **Tables – Franchisee Owner**
- ✓ **Tables - Computer (Desktop)**
- ✓ **Chairs – Study chairs**
- ✓ **Chairs – others**
- ✓ **Chairs – Franchisee Owner**
- ✓ **Projector with screen/ Android T.V**
- ✓ **Telephones with intercom**
- ✓ **Internet / Broadband**
- ✓ **Camera**
- ✓ **All in one Printer – 1 No's**
- ✓ **Laser printer – 1 No's**

Franchisee HR structure (Minimum)

Master Franchisee (Tier 1 / Tier 2/ Tier 3)

- ✓ Receptionist – **1 No's**
- ✓ Telly marketing – **2 No's**
- ✓ Accountant – **1 No's**
- ✓ Trainers – Minimum **3 No's**
- ✓ Marketing Manager- **1 No's**
- ✓ Marketing Executive– **3 No's**
- ✓ Office boy- **1 No's**

Franchisee Courses offered

Master Franchisee

(Tier 1 / Tier 2/ Tier 3)

- ✓ **Vedic Mathematics- 1 to 6 Level**
- ✓ **Abacus- 1 to 8 Level**
- ✓ **Quick Maths- 1 to 6 Level**
- ✓ **Nava Clubs**
 - **Math club**
 - **Science club**
 - **Electrical & Electronic club**
 - **English Club**
- ✓ **Unplug Coding – 2 Levels**
- ✓ **Coding using Python – 2 Levels**
- ✓ **Artificial Intelligence – 3 Modules**
- ✓ **Robotics – 4 Levels**
- ✓ **Cyber Literacy – 2 Levels**

Master Franchisee Revenue Model

Master Franchisee

**For Conducting Courses at their own Unit franchisee
(Master Franchisee: Nava Vision)**

- ✓ **Nava Vision School Education Program (70:30)**
- ✓ **Nava Vision College Education Program (70:30)**
- ✓ **Teachers training (70:30)**
- ✓ **Students training at centre (70:30)**
 - **21 Day Program**
 - **4 Months Course**
 - **3 Days workshop**
 - **Vacation Classes**
- ✓ **Nava Clubs – 6 Months/ One-year Program (70:30)**
- ✓ **Unplug Coding - 6 Months/ One-year Program (70:30)**
- ✓ **Coding using Python - 6 Months/ One-year Program (70:30)**
- ✓ **Artificial Intelligence - 6 Months/ One-year Program (70:30)**
- ✓ **Robotics - 6 Months/ One-year Program (70:30)**
- ✓ **Cyber Literacy – 6 Months/ one-year Program (70:30)**

Franchisee Revenue Model – Master Franchisee

Master Franchisee

Unit Franchisee Revenue:

- ✓ **Franchisee Fee collected from Unit franchisee (50%)**
- ✓ **Earning from another Unit Franchisee under MF territory**
 - **Nava Vision School Education Program (10%)**
 - **Nava Vision College Education Program (10%)**
 - **Teachers training (10%)**
 - **Students training at centre (10%)**
 - **21 Day Program**
 - **4 Months Course**
 - **3 Days workshop**
 - **Vacation Classes**
 - **Nava Clubs – 6 Months/ One-year Program (70:30)**
 - **Unplug Coding - 6 Months/ One-year Program (70:30)**
 - **Coding using Python - 6 Months/ One-year Program (70:30)**
 - **Artificial Intelligence - 6 Months/ One-year Program (70:30)**
 - **Robotics - 6 Months/ One-year Program (70:30)**
 - **Cyber Literacy – 6 Months/ one-year Program (70:30)**

Activity Franchisee:

- ✓ **Franchisee Fee (0%)**
- ✓ **Earning from activity centre (10%)**