



Nava Vision Franchisee Model



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Who

we are?

(About Nava Vision)

Who We Are?



Nava Vision- A Fastest Growing Education Start-up in India. **Nava Vision** is an education related platform which provides excellent knowledge-based learning to all the range of knowledge seekers. We believe that true innovation comes from applying technology solutions to real business problems. We acknowledge that time-to-value is critical to client's success.

Nava Vision works in following School domains:

- School Academic Program
- School Non-Academic Program
- Skill set program for School Children
- Teacher Training Program
- Teacher Development Program
- College Education Program
- Academic & Non-Academic Program at franchisee centre

Find more about us at www.navavision.com



A Brief About Nava Vision



One stop solution for all school children needs to improve the necessary skill set to face the future. Nava Vision has presence in both Academic and Non-Academic segment of schooling education covering wide range of subjects. Nava Vision is also involved in developing the skill set of a child.

Nava Vision has 25+ Unit Franchisee at Karnataka, Maharashtra and Bihar. The franchisee are trained to handle and assist all our programs. The franchisee concept quite Uniquely designed so that we can reach every area and segment of the population.

Find more about us at www.navavision.com



Why

Nava Vision

Franchise?

- ❑ India has 30% students population and with 3+ crores across India. Every year Hundreds of new schools open across India.
- ❑ Nava Vision has presence in both Academic and Non-Academic segment of schooling education covering wide range of subjects. Nava Vision is also involved in developing the skill set of a child.
- ❑ The franchise agreement of Nava Vision grants the franchisees a license to use Nava Vision trademarks, trade names, service marks, Contents , books , materials, logos , commercial symbols etc.
- ❑ Nava Vision has presence both Online and Offline.
- ❑ Nava Vision has tied with 3 Publishers to publish our books and sell in Amazon, FlipKart etc.,, both physically & E-book Format.
- ❑ Nava Vision constantly upgrades the syllabus & contents. Nava Vision uses latest technologies to be impart with the education industries.
- ❑ Nava Vision team always round the clock available to support our franchisee.

Find more at - www.navavision.com

Why Nava Vision Franchise?

- ❑ No Need of Technical Skill
- ❑ Easy to capture market with existing brand name
- ❑ No dependency
- ❑ High Success rate
- ❑ Need to focus on local market only
- ❑ Easy to target Customer/student/ Teachers
- ❑ Experienced & Certified Trainers and Team
- ❑ Latest technology updates
- ❑ Focus on High demand courses
- ❑ Complete and free Support for all 5 years of Franchisee agreement



Who are our Customers



TARGET Audience

- SCHOOLS
- B.Ed. COLLEGES
- TEACHER TRAINING INSTITUTE
- TEACHER TRAINING AT THE CENTRE
- STUDENTS TRAINING AT THE CENTRE

Nava Vision's School Education Programme has been exclusively designed for students between the age group 4+ to 15 years (LKG to 10th standard).

Nava Vision offers in-depth analytical exercises to Student can get a clear understanding of the preferred domains by going through our experimental illustrations. Nava Vision provides exclusively designed workbooks / worksheets / manuals / booklets / kits etc to the students in all our programs. Nava Vision also supports students and teachers with online Classroom video's.



www.navavision.com

Nava Vision

Programs

- **Nava Vision Academics Program**
- **Nava Vision Non Academics Program**
- **Nava Vision Skill Set Program**
- **Nava Vision Teacher Training Program**
- **Nava Vision Teacher Development Program**
- **Nava Vision College Education Program**
- **Nava Vision Academics and Non-Academic Program at franchise Centre**

FEATURES OF NAVA VISION PROGRAMS

- Offline/Physical training
- Pre-Recorded Video
- Online training
- Books with QR code

Offline / Physical training:

Well-trained teacher will be provided who will come to school and conduct the program and their salary taken care by Nava Vision

Pre-Recorded Video:

Nava Vision will provide pre-recorded video to the students.

Online training:

With the help of Cisco Web Ex, Nava Vision provides online training to the students. Nava Vision will also accommodate School Software also.

Books with QR code:

First time Nava Vision will provide students with workbooks having QR code after every concept. Students can use Nava Vision Mobile App and access the classroom videos anytime by scanning the QR code.



Nava Vision Franchisee Model



Master Franchisee – The territorial rights given according to State Capital/Rest of the state/Metro city



Unit Franchisee – The territorial rights given according to Assembly Constituency



**Activity Franchisee – The territorial rights given according to 2km range.
Start with 50,000 - 2 lacks for the period of 5 years.**

Franchise Owned and Franchisee operated Model (FOFO Model)

- ❖ Master Franchise – 25 Lakhs
- ❖ Unit Franchisee - 5 Lakhs /3 lakhs /2 Lakhs

- Nava Vision Franchisee Model is of revenue sharing in the form of 70:30, where in franchisee gets 70% and Brand/Nava Vision gets 30%. Nava Vision gets Non-Refundable Franchisee fee as mentioned



Nava Vision FOCO Model :

- Master Franchisee – 25 lakhs
Franchisee fee + Tax + 15 lakhs
Infrastructure fee
- Unit Franchisee – 5 Lakhs
franchisee fee + Tax + 10 lakhs

Franchise Owned and Company operated Model (FOCO Model)

- ❖ Master Franchise – 40 Lakhs – Return on investment 1.05 crore in 5 years period.
- ❖ Unit Franchisee - 15 Lakhs – Return on investment 42 Lakh in 5 years period.

Note :

- ✓ Contact us for more Details
- ✓ At present only for Bangalore & Karnataka



Nava Vision

Master franchisee

FOFO Model

- ❖ State Capital OR
- ❖ Rest of state OR
- ❖ Metro City
- **Master Franchise Fees**
 - ❖ 25 lakhs + Tax

Master Franchisee:

- 10% of the revenue earned by brand (Nava Vision)
- One Unit Franchisee Free (No additional unit franchisee fee will be charged) of his/her Choice of the territory
- 25% of the franchisee fee earned by brand (Nava Vision)
- Agreement is for 5 year terms

Note :

✓ **Contact us for more Details**

Unit Franchisee:

- 70% of the revenue earned by Unit Franchisee.
- 10 % of the revenue earned by brand from Activity Franchisee under Unit Franchisee territory.
- 25% of the franchisee fee earned by brand (Nava Vision) from Activity Franchisee.
- Agreement is for 5 year terms

Nava Vision

Unit franchisee FOFO Model

- ❖ Tier 1 City
 - ✓ 5 Lakhs + Tax
- ❖ Tier 2 City
 - ✓ 3 Lakhs + Tax
- ❖ Tier 3 City
 - ✓ 2 Lakhs + Tax

Note :

- ✓ Contact us for more Details

Programs for franchise

- ❖ Academic Programs
- ❖ Non Academic Programs
- ❖ Skill Set Program
- ❖ Nava Vision School Education Program
- ❖ Nava Vision College Education Program
- ❖ Nava Vision Teacher Training Program
- ❖ Students training at centre

Unit Franchisee can conduct all these Nava Vision programs. They may have many activity franchisee in their territory with 2 km radius. The activity franchisee can conduct Nava Vision programs except Nava Vision school education and college education program.

Note :

✓ **Contact us for more Details**

Revenue Model (Non-Academic)

- ❖ **Nava Vision School Education Program** – This program is conducted at school premises
- ❖ **Nava Vision College Education Program** - This program is conducted at B. Ed. college premises and Teacher training college premises
- ❖ **Nava Vision Teacher Training Program** – This program for all those who want to be a teacher
- ❖ **Students training at centre**
 - ✓ 21 Day Program
 - ✓ 3 Days workshop
 - ✓ Vacation Classes
- ❖ **Nava Clubs** – 6 Months /One year Program
- ❖ **Unplug Coding** - 6 Months /One year Program
- ❖ **Coding using Python** - 6 Months /One year
- ❖ **Program Artificial Intelligence** - 6 Months /One
- ❖ **Program Robotics** - 6 Months /One year Program
- ❖ **Cyber Literacy** - 6 Months / one year program

To generate revenue Nava Vision has devised the following programs. Every course has separate fee structure.



Revenue Model (Academic)

Nava Vison Academic program for the school students at present is for class 1 to class 10. This is after school program which enhances the child understanding the subject/concept in depth with help of innovatively designed worksheets and supported by classroom video

At present, Nava Vision has selected 3 following subjects :

1. Mathematics
2. Science
3. English

Nava Vision intends to introduce more subjects and more classes in future

To generate revenue Nava Vision has devised the following programs. Every course has separate fee structure.



Revenue Model (Skill Set Program)

Nava Vision skill set program for the school students at present is in the following format:

To generate revenue Nava Vision has devised the following programs. Every course has separate fee structure.

- ❑ Online Quiz program through – www.ziksaa.com . Presently Nava Vision has following quiz program
 1. Mathematics
 2. Science
 3. English
 4. General Knowledge
 5. Electrical and Electronics
 6. Computer Science

- ❑ Online Abacus examination – www.iabacusexam.com



Revenue Model (Teacher Training Program)

By enrolling into this diploma Program, teachers not only develop new skills throughout its three semesters, they get a platform to sharpen their existing skills, which in turn help them earn recognition as well a hefty remunerations.

- **Vedic Mathematics(6 Levels)**
- **Abacus (8 levels)**
- **English Club (8 levels)**

To generate revenue Nava Vision has devised the following programs. Every course has separate fee structure.



Revenue Model (Teacher Development Program)

Nava Vision's Teacher Development Program is a certified program which includes:

- ❑ Staff Orientation Program
- ❑ Teacher Training – Phase 1 , Phase 2 and Phase 3.
- ❑ Certificate in Understanding Learning Disability.

By enrolling into this teachers not only develop new skills but get an opportunity to sharpen their existing skills, which in turn help them earn recognition and also a hefty remuneration.



Leadership



We encourage team work such that all decisions are taken responsibly that fosters leadership qualities. We believe that leaders who master inspiration, management and strategy can use it to create better opportunities.

Venkatesh S. Bijapur
CEO & Managing Partner and
Managing Director of Navakosh Global
Education Pvt. Ltd.





Mrs. Bharti Trivedi
Admin Incharge Mumbai Division
and Director of Navakosh Global
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Sri Deepa Adapa
Partner of **Nava Vision.**





Ride the wall of change
With a new beginning...



Contact Us

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