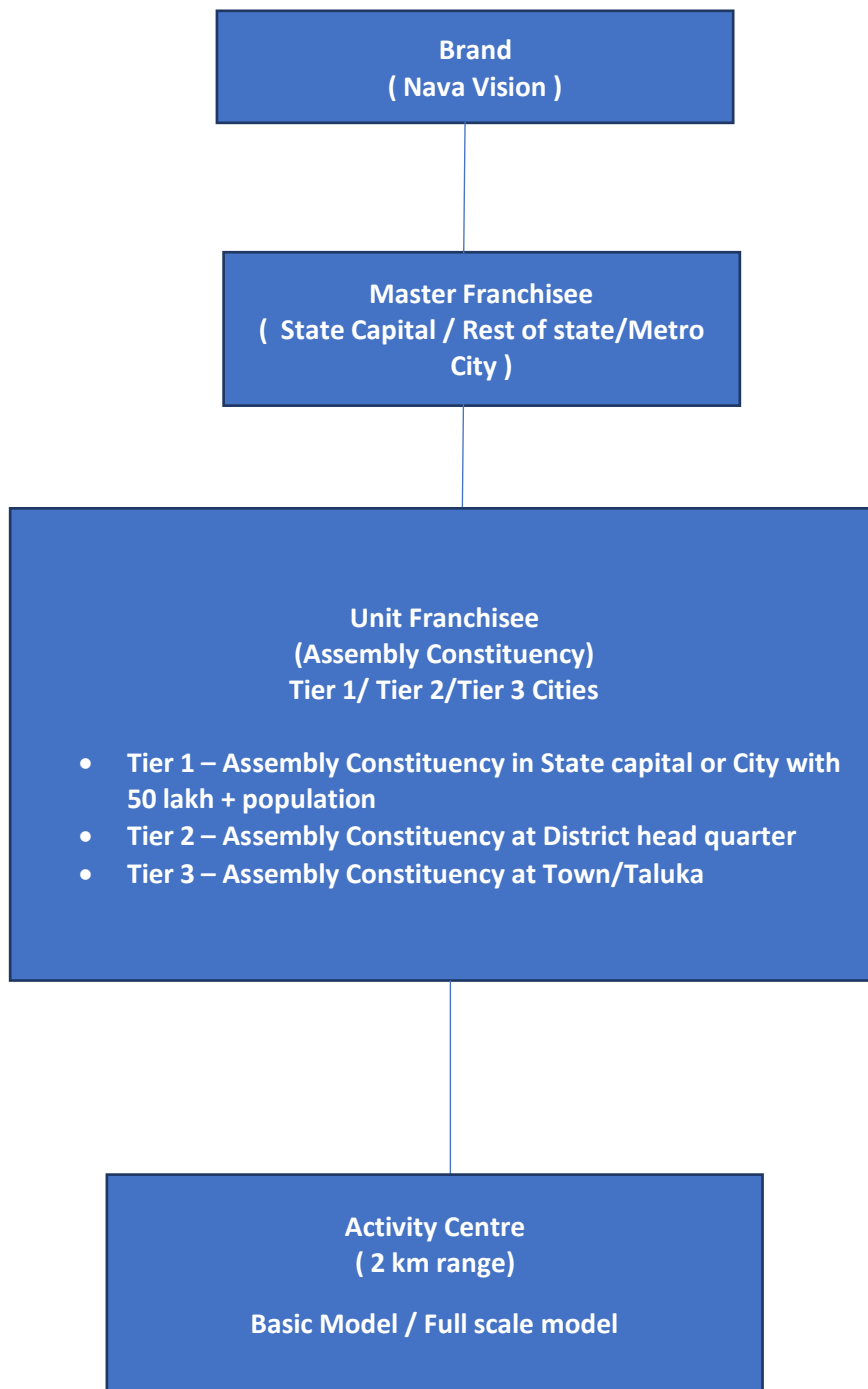
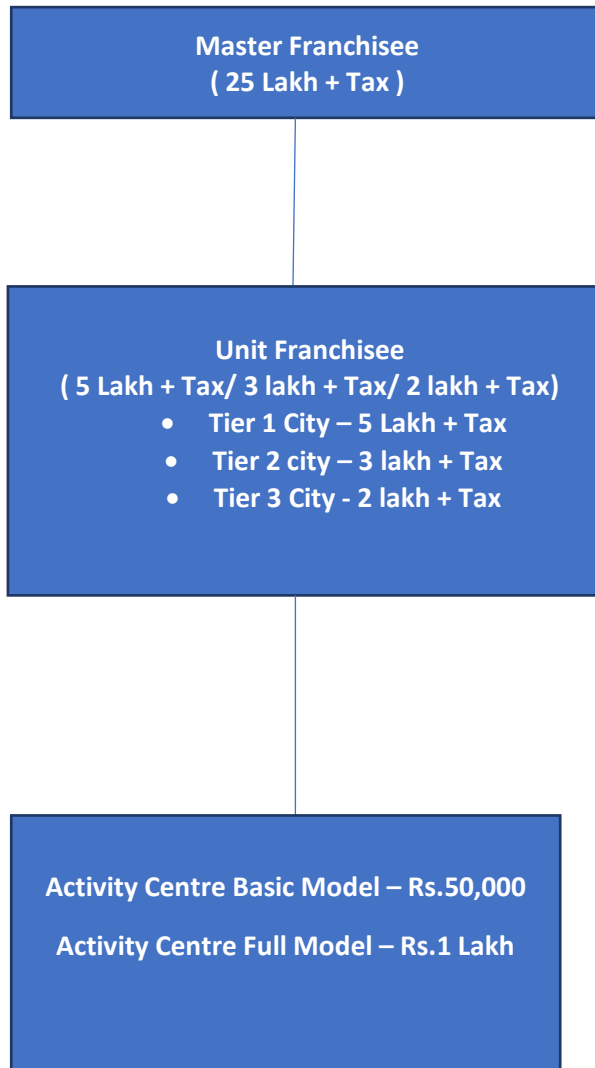


Franchisee Model



Franchisee Fee Structure



Franchisee Infrastructure

Unit Franchisee (Basic Infrastructure)

1. Tier 1 City
(Minimum Carpet Area – 1000 -1200 Sq ft)
 - Interior & Fit outs – Rs. 2, 50,000/-
 - Equipment – Rs.1,62,000/-
 - Business Promotion and others – Rs. 30,000/-

2. Tier 2 City
(Minimum Carpet Area – 1000 -1200 Sq ft)
 - Interior & Fit outs – Rs. 2, 50,000/-
 - Equipment – Rs.1,62,000/-
 - Business Promotion and others – Rs. 30,000/-

3. Tier 3 City
(Minimum Carpet Area – 1000 -1200 Sq ft)
 - Interior & Fit outs – Rs. 2, 50,000/-
 - Equipment – Rs.1,62,000/-
 - Business Promotion and others – Rs. 30,000/-

Note : Actual cost may vary. We have given approximate cost

Franchisee Equipments

Unit Franchisee

(Tier 1 / Tier 2/ Tier 3)

- Air conditioner and stabilizer (Optional)
- UPS(Optional)
- Computer – Desktop
- Laptop
- Multifunctional Printer and scanner
- Projector with screen / Android T.V
- Tables - Front desk
- Tables – Franchisee Owner
- Tables – computer (Desktop)
- Chairs - Franchisee Owner
- Chairs – Study chairs
- Chairs – others
- Telephones with intercom
- Internet / Broadband

Franchisee HR structure (Minimum)

Unit Franchisee

(Tier 1 / Tier 2/ Tier 3)

- Receptionist cum Telemarketer
- Accountant (Optional)
- Trainers
- Marketing Manager (Optional)
- Marketing Executive
- Office boy (optional)

Franchisee Courses offered

Unit Franchisee

(Tier 1 / Tier 2/ Tier 3)

- Vedic Mathematics - 1 to 6 level
- Abacus – 1 to 8 level
- Quick Mathematics - 1 to 6 level
- Nava Clubs
 - Math club
 - Science club
 - Electrical & Electronic club
 - English Club
- Unplug Coding – 2 levels
- Coding using Python – 2 levels
- Artificial Intelligence – 3 modules
- Robotics – 4 levels
- Cyber Literacy – 2 levels

Franchisee Revenue Model – Unit Franchisee

Unit Franchisee

For Conducting Courses (Unit Franchisee : Nava Vision)

- Nava Vision School Education Program (70:30)
- Nava Vision College Education Program (70:30)
- Teachers training (70:30)
- Students training at centre (70:30)
 - 21 Day Program
 - 4 Months Course
 - 3 Days workshop
 - Vacation Classes
- Nava Clubs – 6 Month /One year Program (70:30)
- Unplug Coding - 6 Month /One year Program (70:30)
- Coding using Python - 6 Month /One year Program (70:30)
- Artificial Intelligence - 6 Month /One year Program (70:30)
- Robotics - - 6 Month /One year Program (70:30)
- Cyber Literacy - 6 Month / one year program (70:30)
- ✓ 50% of Franchisee Fee from Activity Centre
- ✓ 10% of earning from activity centre